

BLUE_BOOST



BOOSTING THE INNOVATION POTENTIAL OF BLUE ECONOMY

Blue_Boost Final Event - 27th of November 2020

PROGRAMME OF THE DAY

Moderated by Federica di Pietrantonio and Massimiliano Pinat

- h. 09.15 **Intro** - *The blue boost day is coming soon*
- h. 09.30 **Welcome by the crew** - *Introduction to the Blue-Boost day*
- h. 09.45 **Launch of the Blue_Boost Day** - *Institutional Greetings*
- Francesco Acquaroli – *President of Marche Region*
 - Claudio Pettinari - *Rector of UNICAM - University of Camerino*
 - Denis Ikić - *President of CCE- County Chamber of Zadar*
- h. 10.00 **Blue_Boost... an epic story!** – *Presentation of project results*
- Blue vitamin: Who are the Innovation agents???*
- h. 10.30 **On course!** - *Cruising around Blue Economy in the Adriatic-Ionian Macroregion*
- Eleni Hatziyanni - *European Commission – DG MARE - Sea basin strategies, Maritime Regional Cooperation and Maritime Security*
 - Irene Tzouramani – *Agriculture Economics Research Institute (AGRERI) - EUSAIR Pillar 1 Coordinator*
- Blue vitamin: Who are the Technology Providers???*
- h. 10.45 **And the winner is...**
- *Blue_Boost Innovation Vouchers in Croatia – presented by Ivan Jadreško, BLUE_BOOST coordinator, Expert associate - Croatian Chamber of Economy;*
 - *Blue_Boost Innovation Vouchers in Marche (Italy) – presented by Diletta Cacciagrano, Assistant Professor at University of Camerino.*
- h. 11.15 **Discovering the amazing Marche Region, between green & blue vibes!** - *A digital storytelling about the Blue Economy in the “plural land” – Part 1*

h. 11.25 **And the winner is...**

- *Blue_Boost Innovation Vouchers in Apulia (Italy) – presented by Crescenzo Antonio Marino - Apulia Region - Director of Research, Innovation and Institutional Capacity Section;*
- *Blue_Boost Innovation Vouchers in Albania – presented by Ingrida Dashi - Albanian Development Fund, Head of Collaboration Projects Management Unit;*

Blue vitamin: *Who are the Blue_Boost Stakeholders ???*

h. 12.00 **Discovering the amazing Marche Region, between green & blue vibes - A digital storytelling about the Blue Economy in the “plural land” – Part 2**

h. 12.20 **Show cooking by Alfred Marku-Rapsodia – Albania**

h. 12.30 **Lunch Break**

h. 14.45 **Intro - Musical Tribute to Adriatic-Ionian Cultures**

h. 15.00 **Welcome back by the crew - Introduction to the Blue-Boost afternoon**

h. 15.10 **Virtual Round Table on Blue Finance and Innovation, coordinated by Diletta Cacciagrano, UNICAM - Blue_Boost Scientific Responsible, with the participation of:**

- *Ida Prosperi - Project Coordinator, SVIM – Sviluppo Marche;*
- *Conny Weber – Senior Research Analyst, European Crowdfunding Network;*
- *Mounir Ghribi - Director of ICAP (International Cooperation, Communication, Skills' Development and Research Promotion), OGS - National Institute of Oceanography and Applied Geophysics;*
- *Vedran Slapničar - Vice President, Croatian Maritime Industry Competitiveness Cluster – MarC;*
- *Gian Marco Luna – Director, Institute for Marine Biological Resources and Biotechnology of the National Research Council (CNR-IRBIM);*
- *Alberto Ranzini - Project Manager, 3A Consulting Srl.*

h. 15.50 **And the winner is...**

- *Blue_Boost Innovation Vouchers in Friulia Venezia Giulia (Italy) – presented by Paolo Marchese - ARIES, Chamber of Commerce Venezia Giulia Trieste – Gorizia;*
- *Blue_Boost Innovation Vouchers in Central Macedonia (Greece) - presented by Konstantinos Moraitidis, TCCI Administrative Committee;*
- *Blue_Boost Innovation Vouchers in Western Macedonia (Greece) – presented by Fokion Zaimis, Regional Vice Governor of Entrepreneurship, Research and Innovation in Western Greece Region.*

h. 16.45 **SHOWCASE of ADRION Projects results and synergies**

- Lodovico Gherardi – Emilia Romagna Region, ADRION Managing Authority
- Nikitas Nikitakos - University of the Aegean, Coordinator of the ADRION Thematic Cluster on Blue Growth and Related Smart Growth
- Elena Banci - Area Science Park, OIS-AIR Project- ADRION Programme
- Francesca Perretta – Marche Region, ARIEL Project - ADRION Programme

Blue vitamin: The power of the seas – COASTENERGY Project – INTERREG Italia-Croatia

h. 17.20 **Knowledge of the seas network** - *The added value of maritime cooperation*

- Philipp Schwartz - *Interact Programme / Knowledge of the seas network*

h.18.00 **See you in Marche Region!**