

PROJECT PARTNER:  
Croatian Chamber of Economy

PROJECT TITLE:

# Electronic evidence and monitoring of daily feeding procedures on Bluefin tuna (Thunnus Thynnus) cage farming

#Blue Growth, #Innovation, #tuna farming, #electronic monitoring of daily feeding procedures

# Interreg ADRION



ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

## BLUE\_BOOST



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★ 10.000€ ★

★ INNOVATION ★  
★ VOUCHER ★

### PROJECT DESCRIPTION:

The project goal is to implement innovative computer program, through which company will make better feeding records on daily basis of Bluefin tuna in sea cages. With new computer program, company will have easier, more accurate, and innovative way of managing daily feeding processes. The idea is to develop and implement the computer program in which we can put daily quantities of feed and all the feeding procedures. Automatically, data of feed and feed species given to each cage is updated through tablet on the server of the company and in the real time, technologist and all of the management can see given feed per cage on the operative program that will be designed.



### COMPANY:

**Kali tuna d.o.o.** Croatia

[www.kali-tuna.hr](http://www.kali-tuna.hr)

Fishing, fish farming and fish processing company.

### PROVIDER:

**Digitali, craftsmanship** Croatia

[www.digitali.hr](http://www.digitali.hr)

**DIGITALI**

### Lead Partner



HRVATSKA GOSPODARSKA KOMORA  
CROATIAN CHAMBER OF ECONOMY

### Project Partners



University of Camerino



Thessaloniki Chamber of  
Commerce and Industry



Central European  
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Albanian  
Development Fund



Patras Science Park



Apulia Region

ASSOCIATED PARTNERS: Ministry of Economy of Montenegro | Croatian Maritime Industry Competitiveness Cluster | Albanian Investment Development Agency | Development Agency of Thessaloniki (Greece)  
OGS - National Institute of Oceanography and Applied Geophysics (Italy)



[www.interregadrion.eu](http://www.interregadrion.eu)

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PROJECT PARTNER:  
Croatian Chamber of Economy

PROJECT TITLE:

## Three stories about Zadar's cultural identity, or BBB stories

#Blue Growth, #Innovation, #cultural tourism, #Zadar history storytelling

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### PROJECT DESCRIPTION:

The main topic of the project is creation of three stories, each with the first letter B. With those stories the company Luca company will acquire an added-values of its already functioning products and services. The name of those stories "BBB stories" refers to three specific cornerstones of Zadar's cultural identity, that are as follows: - Zadar was the Bridge - between different parts of the Southeast Europe, West and East sides of the Adriatic, so the main topic of this story will be interpreted through the process of "bridging". - Zadar was a Bond - with its position in between Carolingian Empire to the West and Byzantine Empire to the East, the city was at some moments of its history a kind of symbolic bond, so the main topic of this story will be interpreted through the process of "bonding". - Zadar was a Barrier - in a specific period of its existence and historic creation of Europe, Zadar was a metaphor for barrier. The main topic of this story will be to impede, to defend and to create and urban fort / rampart / barrier in between different centres of power, different interests, values and ideologies.



### COMPANY:

**Luca, obrt za turizam** Croatia

Craft company providing services required within tourism industry, and particularly those within cultural tourism sector



### PROVIDER:

**Vibak** Croatia

[www.vibak.hr](http://www.vibak.hr)



### Lead Partner



Croatian Chamber of Economy

### Project Partners



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PROJECT PARTNER:  
Croatian Chamber of Economy

PROJECT TITLE:

## Clean Anchorage Program

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## BLUE\_BOOST

#Blue Growth, #Innovation, #clean anchorage, #maritime pollution awareness increasing

awarded with

★ **10.000€** ★  
★ **INNOVATION** ★  
★ **VOUCHER** ★

### PROJECT DESCRIPTION:

The project aims to help us create a more eco-friendly anchorage for the thousands of guests from around the world staying at one of our 28 berths. We see an opportunity to increase awareness of maritime pollution amongst those who enjoy the sea the most - nautical tourists. The process entails illustrating the problem and offering a way to help solve it. Our plan helps guests at our anchorage understand the extent of marine pollution, putting scientific data into context by using our small stretch of shoreline as an example of a much bigger problem. We will then point them to several nonprofit organizations helping clean the world's waters, while also giving them an opportunity to make a smaller difference in our bay. The project will benefit the company in two ways. First, by helping us keep our anchorage clean, something we've been trying to do by ourselves for the last eight years. Second, it will also help rebrand our anchorage as an eco-friendly destination. The project will increase awareness of maritime pollution among the thousands of guests who visit our anchorage during the summer season.



### COMPANY:

**Maloižanin d.o.o.** Croatia

[www.facebook.com/Anchorage.Vodenjak.Mali.Iz](https://www.facebook.com/Anchorage.Vodenjak.Mali.Iz)

Company dealing with construction, agriculture, fishery and nautical tourism



### PROVIDER:

**Media Oglasi d.o.o.** Croatia

[www.media-zd.hr](http://www.media-zd.hr)

### Lead Partner



HRVATSKA GOSPODARSKA KOMORA  
CROATIAN CHAMBER OF ECONOMY  
Croatian Chamber of Economy

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PROJECT PARTNER:  
Croatian Chamber of Economy

PROJECT TITLE:

## Eco-Wildlife Experiences: Day Trips in Zadar County: Vrana Lake and Nin

#Blue Growth, #Innovation, #exclusive tourist trips, #sustainable tourism

### PROJECT DESCRIPTION:

"Eco Wildlife Experience" Day Trips by Secret Dalmatia, are sustainable tourism focused tours, committed to environmental protection and education for tourists and school groups. This proposal adds a new sustainable tourism product to Secret Dalmatia's existing signature and custom tours. The Eco-Wildlife Experience adds two day trips focused on eco-wildlife appreciation, education and environmental protection in Zadar county. It focuses on the wetland and coastal areas of Vrana Lake and Nin - rich in biodiversity, history and birdlife. These tours cater to all ages and fitness levels, with special school-age activities.

These tours have a "plastic free" commitment with the choice of products available for consumption and purchase. This new eco-wildlife experience positions the company as a leader in sustainable tourism in the EU. It meets the growing demand of tourists looking for sustainable and experience rich tourism. This proposal has several objectives, delivered through a new eco-wildlife experience. sustainable tourism innovation, environmental protection, marketing the Zadar county to an eco-minded audience, eco-tourism education and sustainable tourism leadership.

awarded with

★ 10.000€ ★

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★ VOUCHER ★



### COMPANY:

**More Mandić d.o.o. (Secret Dalmatia)** Croatia

[www.secretdalmatia.com](http://www.secretdalmatia.com)

Travel agency offering custom-designed creative leisure programs for international guests visiting Croatia and the region

### PROVIDER:

**Saltwater (Salt with Philosophers d.o.o.)** Croatia

[www.saltwatersplit.com](http://www.saltwatersplit.com)

### Lead Partner



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PROJECT PARTNER:  
Croatian Chamber of Economy

PROJECT TITLE:

## Experimental farming of oysters in the Novigrad Sea

#Blue Growth, #Innovation, #Oysters farming, #Novigrad sea

### PROJECT DESCRIPTION:

Novigrad sea, a Natura 2000 area, is a registered bivalve production zone, where aquaculture has a high priority in the Zadar County development strategies. Due to its unique ecological characteristics, it is ideal for intensive bivalve production. All producers are concentrated on mussel farming, but there is a need for introduction of new species in area, such as oyster *Ostrea edulis*, a high valuable indigenous species. Through the research, we will test the production potential of Novigrad sea for the production of *O. edulis* by performing growth and meat quality experiments in different conditions. The company will have direct guidelines on the appropriate technology or production of this new species in its assortment in order to diversify its offer on the market. Through project implementation, data on environmental factors important for oyster farming will be determined. According to the data obtained by experimental farming on different depths and by different techniques, the optimal techniques for farming oysters in the Novigrad Sea will be suggested.

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### COMPANY:

**Škrapa, morska akvakultura Zadar** Croatia

marine aquaculture company producing mussels in Novigrad sea in Zadar County



### PROVIDER:

**University of Zadar** Croatia

[www.unizd.hr](http://www.unizd.hr)

### Lead Partner



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