

PROJECT PARTNER:
UNICAM

PROJECT TITLE:

GATS - Go Alone To Sea

Interreg

ADRION



ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

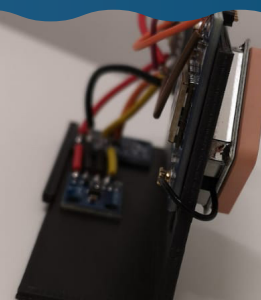
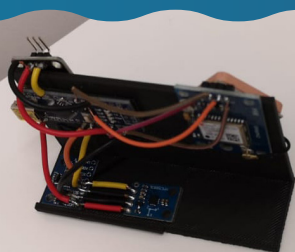
BLUE_BOOST

#BlueGrowth, #Belt, #Accessibility, #Orientation

awarded with
10.000€
INNOVATION
VOUCHER

PROJECT DESCRIPTION:

The heart of the project is the implementation of an orientation system for blind or visually impaired people aimed at improving maritime tourism in accommodation facilities. Thanks to this wearable system, the end user will always be able to keep track of the direction towards his accommodation without a smartphone or internet connection. This creates an autonomous system, which does not require external antennas or the installation of sensors and signal repeaters by those who manage the bathing establishment (such as a chalet), as it is sufficient that the user wears the comfortable belt to be ready to enjoy the walks on the quay and also on the seashore. Indeed, it is possible to use the system even near the water, as the GATS is splash resistant. The device differs from classic navigators since, being used in crowded, noisy places without particular references, it does not keep a track to retrace but it maintains a correct orientation and provides an innovative sensory feedback that is activated, even in the case of destination reached, to give a sense of security to the user.



COMPANY:

HOTEL BOLIVAR DI EMIDIO BERNARDO LUIS - San Benedetto del Tronto (AP) Italy

www.hotelbolivar.it

Hotel Bolivar is an innovative structure located in San Benedetto del Tronto, one of the most enchanting places on the Adriatic coast. Renovated in 2019, it is situated 40 metres from the splendid promenade of the Riviera delle Palme. All areas of the hotel are easily accessible, without architectural barriers and with elevators equipped with voice synthesis and Braille button panel because we invest in sustainable and accessible tourism for everyone.

PROVIDER:

CYBER EVOLUTION SRL Italy

www.cyberevolution.it



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Central European Initiative



Albanian Development Fund



Patras Science Park



Apulia Region

ASSOCIATED PARTNERS: Ministry of Economy of Montenegro | Croatian Maritime Industry Competitiveness Cluster | Albanian Investment Development Agency | Development Agency of Thessaloniki (Greece)
OGS - National Institute of Oceanography and Applied Geophysics (Italy)



www.interregadrion.eu

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PROJECT PARTNER:
UNICAM

PROJECT TITLE:

Multi-user software for the management of farmed stocks of mussels and oysters grown in long-line plants

#Blue growth, #Innovation, #Offshore oyster farming, #Management software

PROJECT DESCRIPTION:

BIVI s.r.l. recently developed an innovative system for the production of oysters in offshore conditions, in a longline farm traditionally used for mussels' production. As existing software applications for mussels' farmed stocks management are not suitable for oysters' farmed stocks management, it has been developed a specific software application: the main purpose of the present project was to make data registration and management easier and faster, to insure traceability, to make the analysis of historical data more efficient and to secure data (cloud). Starting from a previous software application for both mussels and oysters, the model of management, as well as the data organisation, have been progressively modified and simplified to make possible a quick, easy and intuitive way of data registration and consultation. The data registration pathways have been studied on the basis of the protocols used for all husbandry handling processes (division, grading, selling, packaging, etc.). For oysters, a two step registration system has been developed creating intermediate category of "in process product" in order to plan harvesting and the activities for the upcoming day even when registration of previous activities is not completed. For mussels, where reference is not the single unit (basket or lantern), but a group of bags/socks, a one step registration system has been adopted.

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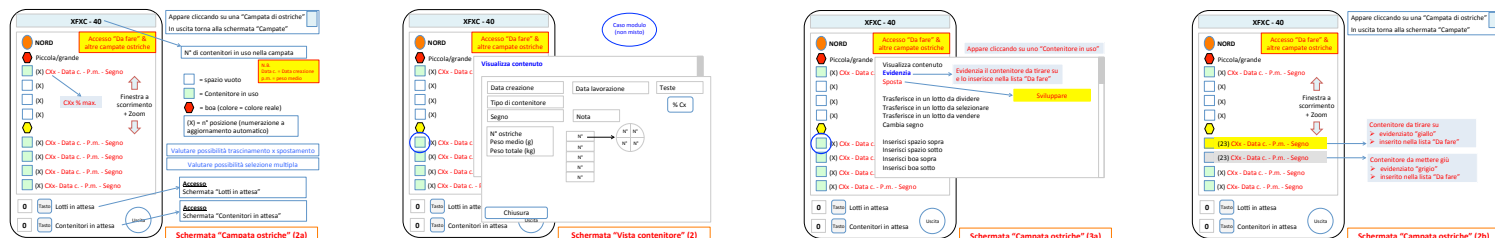


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European Regional Development Fund - Instrument for Pre-Accession II Fund

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INNOVATION
VOUCHER



BIVI s.r.l.

COMPANY:

BIVI S.r.l. Italy

The company has been founded in 2012. Main activity consists in mussels and oysters farming in offshore conditions. From 2019 the company also launched an expedition centre for product conditioning and distribution. From the beginning, the company aimed at developing oyster production to diversify productions. Currently the production is of about 150 tons/year of mussels and 5 tons/year of Oysters.

PROVIDER:

F13 S.r.l. Italy

www.f13comunicazioni.it



Lead Partner



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PROJECT PARTNER:
UNICAM

PROJECT TITLE:

Adriatic Purple Project

#BlueGrowth, #purple, #murex, #pigment

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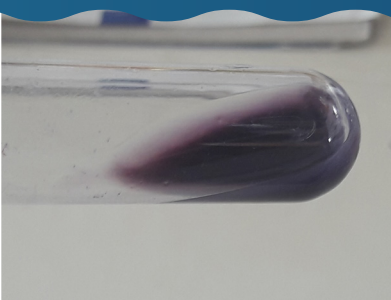
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INNOVATION
VOUCHER

PROJECT DESCRIPTION:

The project focused on the evaluation of the possible exploitation of gastropods of the species Murex: *Bolinus brandaris* and *Hexaplex trunculus* for alternative purposes. The project analysed the feasibility of extracting the purple pigment from the Murex, in order to obtain a product that can be used in the artistic/pictorial field, in luxury jewelry and in textile/clothing sector. The activities carried out consisted in: extraction test of the colourant from the gastropod and its conservation; application of the extracted pigment on various materials and refining techniques; chemical and mechanical test; market analysis and economic financial feasibility analysis. The objectives perceived: identification of the best periods for exploiting the marine resource considering also the biological characteristics of the animal (reproductive periods, etc.), development of the best techniques for the extraction of the animal's gland that contains the dye, identification of the best pigment extraction and refining technique, feasibility analysis of commercial use of the marine resource for this purpose, market analysis on potential customers and purple market prices.



COMPANY:

BASILIO MARCO (Professional Small Scale Fisherman) Italy

Basilio Marco is a professional fisherman of the small-scale artisanal fishing, who carries out both sea fishing and resale activities of the fish product.



PROVIDER:

BLU MARINE SERVICE - SAN BENEDETTO DEL TRONTO Italy

www.blumarineservice.it

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MARIVER CRM: how to facilitate eco-sustainable tourism with an innovative customer management

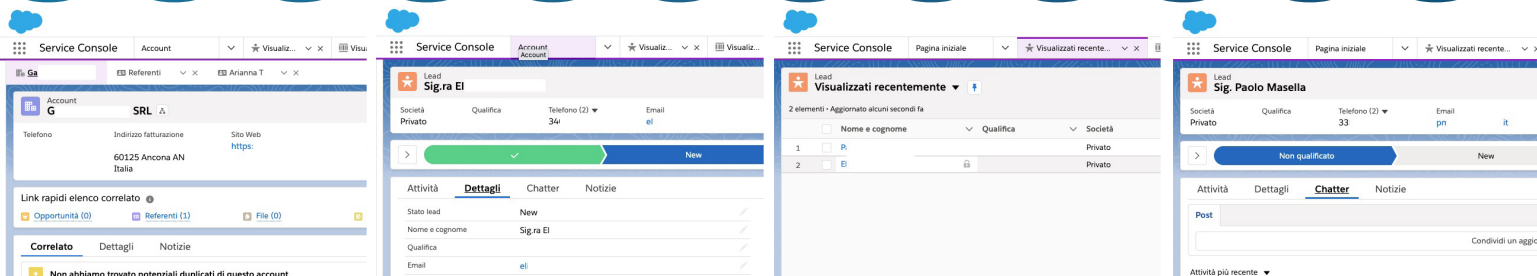
BLUE_BOOST

#BlueGrowth, #CustomerManagement, #DigitalServices, #Eco-SustainableTourismDevelopment



PROJECT DESCRIPTION:

The main goal of this project is to acquire the know-how, skills and technological tools necessary to develop an innovative process for managing, implementing and retaining customers, based on our marketing strategies. Through this new process we will be able to store and save all strategic information and then process and use it to implement the marketing strategy. The use of a well structured CRM system will allow us to process and protect all data (especially sensitive ones) in a transparent and verifiable way, in compliance with the new Privacy Law. Through a single CRM we can collect all the data of active and potential customers accessing our services from different sources, and by intervening on aggregate data, creating proposals that retain customers with alternative services, in line with our core business. Through a single integrated system, users will be able to move easily through portals, to see quickly all the services we offer and to discover the world of sailing cruises and the related eco-sustainable tourism. Through the connection of the website to the CRM platform, the system will interact with the online parts of the site and we will provide more digital services.



COMPANY:



MARIVER SRL - Ancona Italy

www.skipperarmatori.com

Mariver is a Tour Operator specialising in sailing cruises in Croatia, Italy and Greece, boat and catamaran rents with or without skipper. Successfully operating in sailing world through company's web-sites www.skipperarmatori.com, www.marivercharter.it, www.mariver.net, www.mariverviaggi.it and www.ancona-italy-berth.com.

PROVIDER:



CNA ANCONA Italy

www.innovationbox.an.cna.it

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