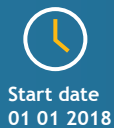


# BOOSTING THE INNOVATION POTENTIAL OF THE ADRIATIC-IONIAN BLUE GROWTH SECTORS



## BLUE\_BOOST



THE BLUE\_BOOST PROJECT AIMS AT BOOSTING THE INNOVATION POTENTIAL OF TRADITIONAL AND EMERGING BLUE GROWTH SECTOR CLUSTERS IN THE ADRIATIC-IONIAN REGION.

The Partners from 7 regions have focused on transnational and cross-sectoral cooperation and innovation of maritime clusters through knowledge sharing and a community-based approach.

### BLUE LABS, WORKSHOPS, HACKATHONS

BLUE\_BOOST has encompassed Blue Labs, Workshops and Hackathons as innovative and interactive coaching tools, where companies have developed their own innovation project under the expert stimulation and guidance of blue growth and/or 'new innovation' experts.

### INNOVATION VOUCHER SCHEME

BLUE\_BOOST has provided €350.000 to 35 small-scale projects under the Blue Innovation Voucher Scheme, thus funding the implementation of innovation projects developed by companies.

### KNOWLEDGE PROVIDERS DATABASE

BLUE\_BOOST has drawn a transnational database of Knowledge Providers, i.e. blue growth experts and 'new innovation agents' aimed at promoting expertise and innovation coaching services in a transnational context.

### LONGTERM CAPITALIZATION

BLUE\_BOOST is actively engaged to endorse a Transnational Innovation Networking Strategy and Joint Action Plan for the long-term capitalization of project findings for maritime clusters in the involved 7 Adriatic-Ionian regions and beyond.

#### Lead Partner



#### Project Partners



ASSOCIATED PARTNERS: Ministry of Economy of Montenegro | Croatian Maritime Industry Competitiveness Cluster | Albanian Investment Development Agency | Development Agency of Thessaloniki (Greece) | OGS - National Institute of Oceanography and Applied Geophysics (Italy)



[www.interregadrion.eu](http://www.interregadrion.eu)

#### Lead Partner contacts

Croatian Chamber of Economy  
Zadar County Chamber  
Ivan Jadresko [ijadresko@hgk.hr](mailto:ijadresko@hgk.hr)

#### Communication contacts

Central European Initiative  
CEI - Executive Secretariat  
[euprojects@cei.int](mailto:euprojects@cei.int)

# BLUE\_BOOST RESULTS



INVOLVED:

**1056** Local  
STAKEHOLDERS

**104** KNOWLEDGE  
Providers

**17** Local  
INNOVATION  
EXPERTS  
from a dozen of sectors



**58** Applications for  
INNOVATION VOUCHERS

**35** INNOVATION PROJECTS  
funded



**24** BLUE SCENARIO  
WORKSHOPS

Involved **99** companies, **40** experts  
Included **10** B2B meetings



**21** BLUE  
LABS

Involved **134** companies  
and **26** experts



**7** BLUE  
HACKATHONS

Involved **49** companies, **80** experts  
Included **21** B2B meetings



**6** CROSS-FIELD  
VISITS

Involved **52** companies  
and **37** experts



**1** BROKERAGE  
EVENT

Involved **19** companies, **25** experts  
Included **40** B2B meetings

